PORTFOLIO · 2026

SHIMON ZINATI

Screenwriter and game designer turned creative AI builder. One storyteller, four sides.

- AI ARTIST & BUILDER
- SCREENWRITER
- DJ
- DIGITAL MANAGER

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AI · REAL ESTATE & ARCHITECTURE · 2026

WALK THE PROPERTY BEFORE IT EXISTS

Interactive Unreal Engine walkthroughs for property developers and architects, built from floor plans with an AI-assisted 3D pipeline: plan data, Blender driven through MCP, then UE5.

Visitors walk freely, open doors, toggle between furnished and empty, swap tiles for parquet. Delivered with 4K films and image sets for brochures and slides.

Why it matters: a sales tool the buyer plays with, not a still render.

Unreal Engine 5 | Blender + MCP | Python | 4K film









AI · PRODUCT · 2026

SCRIPT IN, FILM OUT

A production app built for an international nonprofit. The client pastes a script and picks a style: comic “Attack”, claymation or kinetic typography. The app returns a price, a complete first cut and a review loop.

Under the hood: Claude orchestrates image generation, cut-outs, voice, word-level timing (Whisper) and motion rendered in code. Every film passes automatic audits (safe zones, rhythm, no reused images) before a human sees it.

My part: visual grammar, storyboards, quality rules, client review experience, pricing logic.

Claude API · Nano Banana Pro · Seedance · ElevenLabs · Whisper · HyperFrames · Next.js







AI · CONTENT LAB · INSTAGRAM
@SLASH.ZANAVI

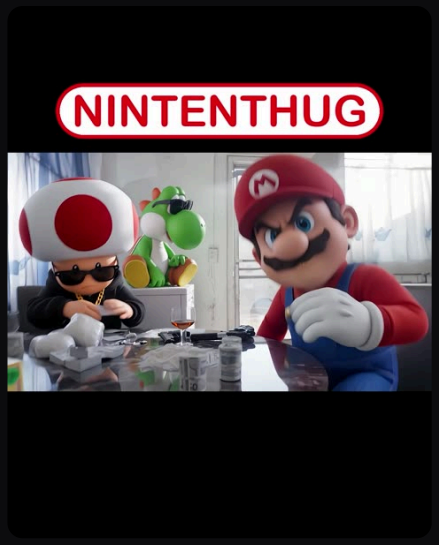
TESTING EVERY NEW MODEL IN PUBLIC

My Instagram is my lab. Each new release goes to work in a different format: explainers that break down what changed, parodies, nostalgia reboots, music clips, comedy sketches, visual essays.

Every format is a small experiment on what a model can really do and what an audience actually responds to. The numbers decide which formats earn a second version.

Higgsfield · Seedance · Kling · GPT Image · Nano Banana Pro · Suno · Premiere













SCREENWRITER · FEATURE-LENGTH HYBRID DOCUMENTARY

LES PICASSO

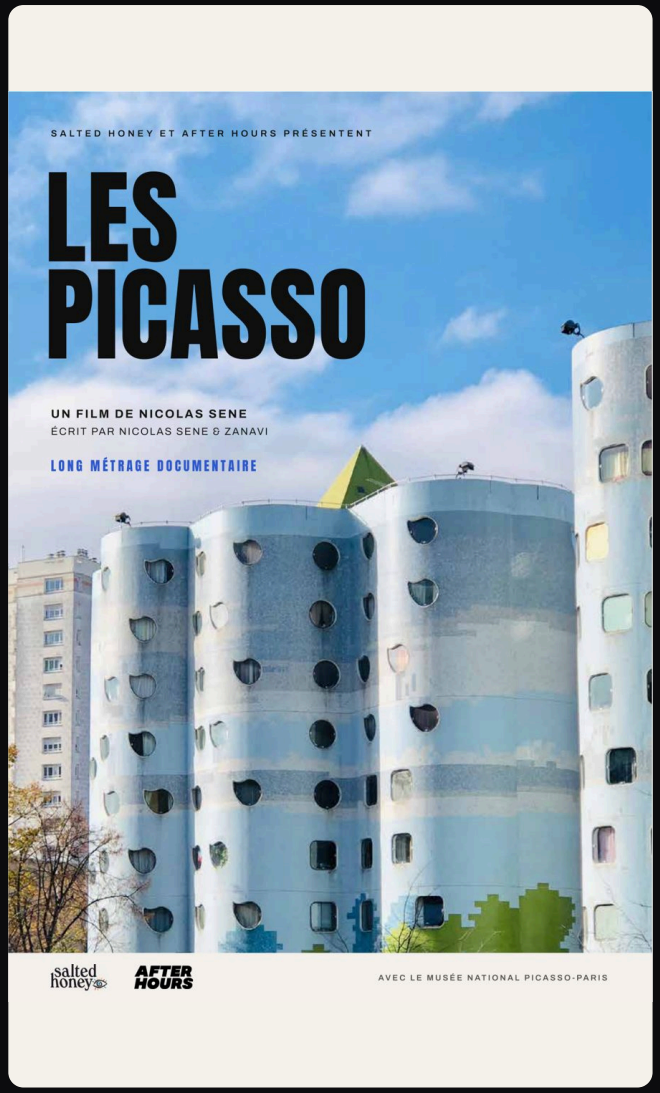
The cloud-shaped towers of the Pablo Picasso housing estate in Nanterre are about to be demolished. Director Nicolas Sene, who grew up there, is handed the keys to an emptied tower and turns it into an ephemeral museum: five Picasso masterpieces, five residents, five stories.

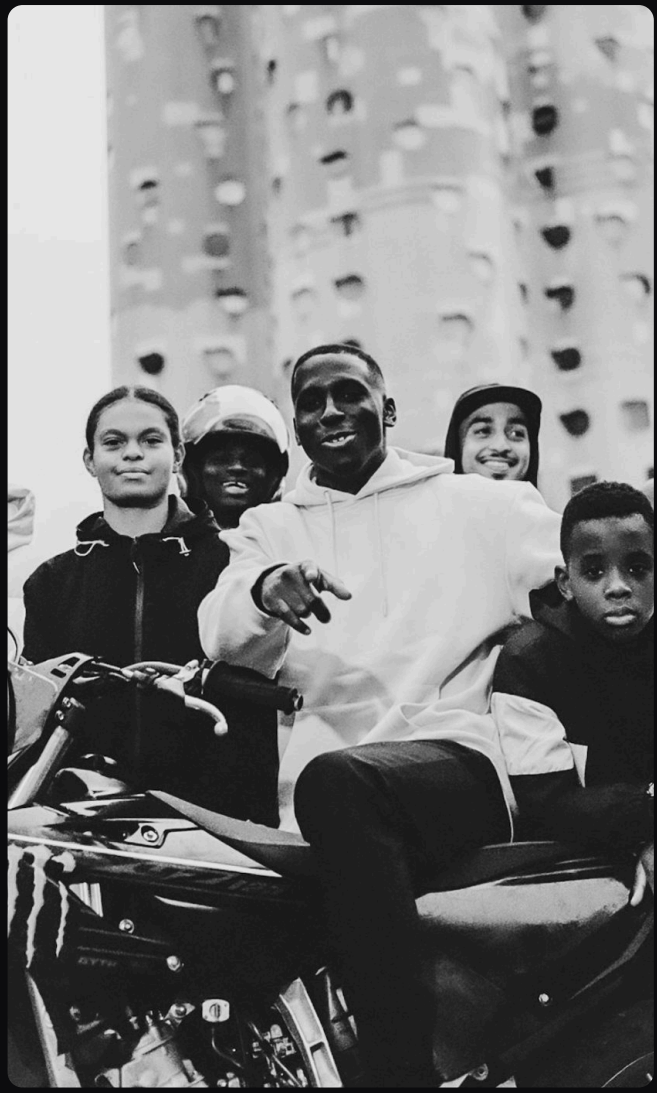
Written by Nicolas Sene & Zanavi (Shimon Zinati).
Produced by After Hours & Salted Honey.

Partners: Musée national Picasso-Paris, Fondation Picasso, Île-de-France Region, City of Nanterre.

Status: fully shot and in post-production, delivery January 2027, being prepared for a Cannes 2027 submission. Prequel short *Les Picasso II*: winner, France TV "Filme ton quartier" & Prix France TV Slash 2026.

Also: narrative designer on *Fade Away* (Indie Game Nation, Audience Award) and lyricist for Barbara Pravi.





DIGITAL MANAGER

CONTENT, BEFORE AI

Digital Content Manager on the Social Media Desk of the IDF Spokesperson's Unit (2017–2019): wrote, produced and edited videos and posts for international audiences. Several videos reached millions of views and were picked up by international media.

Before: editor-in-chief of Le Bonbon, a Paris city magazine. After: artistic director for Paris hospitality groups (Moma Group, Experimental Group, Paris Society).

DJ, ON THE SIDE

A hobby I keep because I love it: regular sets in Tel Aviv and abroad. Keeping a dance floor alive takes constant anticipation and adjustment, an agility I try to bring to everything I do. **@betterbook.zanavi**

